

JULLS LONG REPORT

1. (U) JULLS NUMBER: 22451-02435 (00043), submitted by 1ST POB/SOJ9, MAJ CULLEN, 239-4596, () -.
 2. (U) Operation JUST CAUSE conducted by USCINCSO on 12/20/89.
 3. (U) KEYWORDS: No keywords..
 4. (U) TITLE: PSYOP PROPAGANDA DEVELOPMENT
 5. (U) OBSERVATION: PSYOP PROPAGANDA DEVELOPMENT PERSONNEL AND EQUIPMENT WERE DELAYED "IN ARRIVAL" FOR TWO DAYS.
 6. (U) DISCUSSION: ARRIVAL OF MAIN BODY PSYOP PERSONNEL AND EQUIPMENT WERE DELAYED TWO-DAYS DUE TO JCS REQUIREMENT FOR A SEPARATE DEPLOYMENT ORDER. BECAUSE TACTICAL PSYOP DEPENDS GREATLY UPON THE SITUATION, AND REQUIRES PRE-TESTING PRIOR TO DISSEMINATION, IT IS IMPORTANT THAT INITIAL ELEMENTS OF THE PROPAGANDA DEVELOPMENT SECTION ARRIVE IN THE AO EARLY IN THE DEPLOYMENT. UPON ARRIVAL, PRINTING AND AUDIO-VISUAL PRODUCTION LEAD TIMES REQUIRE ANOTHER FULL DAY'S DELAY IN DISSEMINATION. DUE TO THE INITIAL DELAY, THE FULL CAPABILITIES OF PSYOP COULD NOT BE BROUGHT TO BEAR UNTIL D + 4 OF OPERATION "JUST CAUSE".
 7. (U) LESSON LEARNED: EARLY DEPLOYMENT OF FULL PSYOP CAPABILITY.
 8. (U) RECOMMENDED ACTION: JCS REVISE POLICY REQUIRING SEPARATE DEPLOYMENT ORDERS TO IMPLEMENT AN EXECUTE ORDER.
- (U) SUBJECT: OPERATIONS
- (U) INTEROPERABILITY: JTTP
- (U) Action managed by: JCS RAP, action worked by: SOJ9, RAP number: . Lesson distributed by: JCLL.

*Folde - ussocom / JSOTF AAR, 16 MAR 1990
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JULLS LONG REPORT

1. (U) JULLS NUMBER: 22454-84035 (00047), submitted by 4TH FOB, CPT HENDERSON, 239-4131, () -.
 2. (U) Operation JUST CAUSE conducted by USCINCSO on 12/20/89.
 3. (U) KEYWORDS: No keywords..
 4. (U) TITLE: LOUDSPEAKER TEAMS
 5. (U) OBSERVATION: LOUDSPEAKER TEAMS EQUIPPED WITH PRE-RECORDED TAPES AND BILINGUAL SCRIPT BOOKLETS CONTRIBUTED SIGNIFICANTLY TO THE SUCCESS OF THE COMBAT ASSAULT AND CONSOLIDATION PHASE OF "JUST CAUSE".
 6. (U) DISCUSSION: IMMEDIATELY AFTER THE 3 OCT 89 COUP ATTEMPT IN PANAMA, THE DESIGNATED JTF COMMANDER DIRECTED THAT LOUDSPEAKER TEAMS BE ATTACHED DOWN TO COMPANY LEVEL WITHIN THE BLUE SPOON ASSAULT FORCE AND HE ISSUED CLEAR GUIDANCE AS TO THEIR EMPLOYMENT. GENERIC PRODUCTS WERE DEVELOPED AND STOCKPILED FOR THE CONTINGENCY. DUE TO THE FACT THAT THESE SCRIPTS WERE UNCLASSIFIED, THEY COULD BE PREPARED AND TESTED USING THE FULL TALENTS OF A PSYOP COMPANY. THESE BOOKLETS WERE PRINTED, BUNDLED, AND PRE-PACKAGED WITH ALL LOUDSPEAKER EQUIPMENT. LOUDSPEAKER PERSONNEL, EQUIPMENT AND VEHICLES WERE IDENTIFIED, SORTED, AND PLACED ON RECALL) INITIALLY 8-HR RECALL, SUBSEQUENTLY 4-HR AND WERE FINALLY ASSEMBLED AT N+2). AS A RESULT, LOUDSPEAKER TEAMS WERE FULLY PREPARED TO SUPPORT COMBAT OPERATIONS AND MAKE EFFECTIVE BROADCAST APPEALS TO PDF/DIGBAT ELEMENTS TO CEASE FIGHTING, AND WARNED CIVILIANS AWAY FROM DANGEROUS CONFLICTIVE AREAS. THE OVERALL IMPACT OF THIS EFFORT WAS THE REDUCTION OF CASUALTIES (NON-COMBATANTS) AND PROPERTY DAMAGE ASSOCIATED WITH PROTRACTED HOSTILITIES.
 7. (U) LESSON LEARNED: LOUDSPEAKER TEAMS EFFECTIVELY SUPPORTED THE BATTLEFIELD COMMANDER.
 8. (U) RECOMMENDED ACTION: THAT CONTINGENCY TASK FORCE COMMANDERS IDENTIFY LOUDSPEAKER AND OTHER PSYOP SUPPURT REQUIREMENTS EARLY IN THE PLANNING SEQUENCE AND THAT SPECIFIC GUIDANCE BE ISSUED FOR EMPLOYMENT SO THAT PREPACKAGED PSYOP MATERIALS CAN BE PREPARED, TESTED, AND STORED.
- (U) SUBJECT: OPERATIONS
- (U) INTEROPERABILITY: PLANNING
- (U) Action managed by: JCS RAP, action worked by: , RAP number: . Lesson distributed by: JCLL.