



U.S. ARMY **PSYCHOLOGICAL** **OPERATIONS** **SOLDIERS**

Masters of influence supporting military and interagency with culturally appropriate media to weaken enemy capacity, enhance partner capabilities, and win local support

Advance U.S. government policy through information and influence programs

Shape target audience behavior via tailored messages

Weaken enemy morale and encourage surrender, defection, or desertion

Enhance partner nation legitimacy and ability to influence

For more information, visit www.goarmySOF.com